



## Oktoberfest Update



Our first meeting for 2010 will take place in March, when we'll start with the planning to make this year's Oktoberfest as fun and exciting as ever!

Although it's too early to sign up to volunteer for specific jobs or shifts, we are always looking for help in other areas, and if you can assist or have ideas, I'd like to hear from you.

**Sponsors:** We have had some wonderful partnerships with some of our local businesses, a way not only to help defray the costs of advertising and other expenses, but also to introduce our business sponsors to our festival, and us to their business. If you know of anyone who may be interested in sponsoring Oktoberfest, or better yet, if your firm might consider such a partnership, please contact me soon!

**Raffle prizes:** As always, we have a variety of raffle prizes that are given out throughout Oktoberfest, including gift baskets, gift certificates, and other prizes to the lucky winners. And, we're always looking for someone to donate (or defray the cost of) our traditional Grand Prize, a round trip flight for two to Germany! For the Grand Prize, we'd also welcome any contributions to make the prize even more attractive, such as a rental car or hotel room donation.

**Time and Effort:** Oktoberfest doesn't just happen, it takes a lot of work leading up to the big event. Our committee and many other volunteers put in a lot of time and effort in the months and days leading up to Oktoberfest, and we could always use more help! We make signs, Willy and his crew prepare the grounds, flyers and posters are made and distributed, signs are made, news media is contacted, we make appearances at local events such as Chamber of Commerce meetings, and so on. If you have the time and are willing to help, please contact me. And new ideas are always considered, too.

I would like to put a special invitation for new members to volunteer! It's a lot of fun, a great way to meet new people and other club members, and a great way to establishing a feeling of "belonging" to the German American Societies.

**Oktoberfest 2010 will be held October 1-3 and 8-10**, so save the dates! Check out our web page, [www.OktoberfestElCajon.com](http://www.OktoberfestElCajon.com). Email me at [RealtyinSD@aol.com](mailto:RealtyinSD@aol.com). And I'll be in touch...

Mike Anderson  
Oktoberfest Committee Chairman

