

## **PRESS RELEASE**

### **OKTOBERFEST IN EL CAJON**

Where: German American Societies of San Diego, Inc.  
1017 S. Mollison Avenue, El Cajon, CA 92020

When: September 29 to October 1 and October 6-8, 2017  
Fridays 4:00 to 10:00 PM; Saturdays noon to 10:00 PM; Sundays noon to 9:00 PM  
(gates open ½ hour in advance).

Cost: Open to the public with an entry donation of \$10 for adults on Fridays and Saturdays, \$5 on Sundays; those under 21 and all active military are admitted for free. Parking is also free. **Please consider taking the trolley and using our FREE shuttle service** every hour to Oktoberfest in El Cajon from the El Cajon Transit Center! Ride the trolley!

Oktoberfest in El Cajon is a family-friendly festival promoting traditional German culture, including entertainment provided by our popular band Guggenbach-Buam, who join us from Baden-Württemberg, Germany. Enjoy folk dances, games, and contests, vendor booths and craft stands, and let your youngsters go crazy in the Kids' Zone! On Saturday nights, the clubhouse is also open for dancing (8 PM to midnight), with live German music.

On Saturday, September 30, at 4:00 PM, join us for our opening parade and ceremonial "Tapping the Wooden Keg." On Sunday, October 8, we hold our wacky Chicken Hat Day, with a chicken hat contest in the afternoon, for laughs and prizes! And at 8:00 that evening, we'll draw a winner for the Grand Prize, a round-trip ticket for two to Germany! Raffle tickets can be purchased throughout the entire festival, with frequent door prize drawings, too.

Try authentic German food such as bratwurst, ox-on-the-spit, potato salad, potato pancakes, pretzels, sauerkraut and red cabbage, plus a mouth-watering variety of German pastries. Soft drinks and adult beverages are sold, featuring a fantastic selection of German beers on draft, plus wines and a full bar. Bring your family and invite your friends to join you at the real German **Oktoberfest in El Cajon!** For more information, phone (619) 442-6637 or visit [www.OktoberfestElCajon.com](http://www.OktoberfestElCajon.com). Follow us on Facebook for updated information.

See you there!